

Red Cross Club Kick-Off Meeting

August 29, 2009 Mid-Pacific Institute

Minutes

In attendance: representatives from: Aiea High, Iolani School, Kaimuki High, La Pietra School, Mid-Pacific, Moanalua High, Roosevelt High, Waipahu High; Patti Shannon, Coralie Matayoshi, Mary Meinel, Mandy Martin

- I. Band Aid Wrap Up
 - a. Mr. Greg Kim gave a wrap up of the Band Aid concert. A video on the Measles Initiative was viewed along with a slideshow of pictures from this year's concert. Around 500 people attended the concert. Do not have final amount yet, but almost \$10,000 was raised (proceeds split equally between the Hawaii Red Cross and the Measles Initiative.)
 - b. Band Aid had good media coverage: on the news 4 times, press releases, and newspaper articles.
 - c. Various forms of income: t-shirt sales, silent auction, sponsorships, and food sales.
 - d. RCCs are being asked to get involved on a committee or volunteer the day of the event for next year's concert.
 - e. Planning will begin on October for next July's concert.
 - f. If you would like to get involved, contact Mr. Kim at 780-2495 or GKim@virtuallawpartners.com

- II. Red Cross Mission Statement
 - a. Coralie spoke about President Obama's eulogy for Ted Kennedy and related Kennedy's lifelong goal of helping the less fortunate to the work of Red Cross volunteers.
 - b. The three pillars of the Red Cross mission are disaster relief, teaching lifesaving skills, and emergency communications to deployed military service members. The relief provided can encompass anything from financial assistance to mental health counseling. Here in Hawaii, we respond to a disaster every 3-4 days.
 - c. The Red Cross is not a government agency; we have to raise every dollar that we need. That is why fundraising is so vital to the existence of the Red Cross.

- III. Training- Mary Meinel
 - a. RCC members and advisors are eligible for free CPR training. Please consult the website for information on how to sign up for a class. A limit of two students can sign up per class.
 - b. “Basic Beach Safety- Fine Hawaiian Pine and Pals” video was watched. This video will be posted on the Hawaii Red Cross website. There are also puppets and booklets available if your club would like to do a project with them.
 - c. Summer Swim Buddy program: Another successful year was just finished. Each summer the Red Cross offers free swim lessons to keiki and adult at Ala Moana beach park. RCC members are encouraged to sign up to be summer swim buddies. Contact Mary Meinel (meinelm@hawaiiiredcross.org) for more information.

- IV. Website Related
 - a. www.hawaiiiredcross.org
 - b. Every Red Cross Club member must officially register online, even if they did it last year. This must be done every year. New advisors must also fill out a volunteer application and complete a background check.
 - c. Consult the website for resources and information on projects (care packages for the troops, cell phone recycling, etc.)

- V. Goals and Pledges
 - a. Matson Beach Clean Up has been set for October 17, 2009. Location will most likely be Keehi Lagoon at 8:30AM.)This is one of two mandatory events for RCCs. The other is Hats Off scheduled for Saturday March 13. Details to come closer to that event.)
 - i. Waiver must be completed for participation in the Matson Beach Clean Up. This can be found on the RCC’s page of the website under ‘start a club.’ It is also attached to the minutes.
 - b. If you have not turned in your goals and pledges sheet, please sent to Patti.

VI. Final Notes

- a. RCCs will look into finding sponsorships for t-shirts as the usual sponsors are either no longer in business or unable to support this year.
- b. Notify Patti when doing any sort of fundraising for the Red Cross.
- c. Contact Mandy (martina@hawaiiiredcross.org 739-8109) or Patti (shannonp@hawaiiiredcross.org) to have disposable plastic banners mailed to your school to use with fundraising activities.
- d. Our Heroes Breakfast is going to be October 10 at the Waikiki Marriott from 8AM to 10AM. The advisor and two officers from each school are invited to attend. Invitation is attached. Please RSVP by September 25, 2009.